



Seat No. _____

H-16080001060100

B. Com. (Sem. VI) (CBCS) Examination

April - 2023

Foundation Course in English - 6

(English Language - 6) (Old Course)

Time : $2\frac{1}{2}$ Hours / Total Marks : 70

- Instructions :**
- (1) Attempt all the questions.
 - (2) Figures to the right indicate marks.

- 1** Write short note on any **one** : **10**
 - (1) Describe Kubra's character.
 - (2) Describe Rudyard Kipling's portrayal of Bhitis.

- 2** Answer any **five** questions in five or six sentences : **20**
 - (1) Why were Bhitis valued during the days of the British Raj ?
 - (2) How did space programmes suffer a setback since the 1960s ?
 - (3) What are the problems concerning 4G adoption ?
 - (4) What will be the features of 5G networks ?
 - (5) The end of "My Financial Career".
 - (6) Why did the manager feel alarmed ?
 - (7) Why did Rahat leave in a hurry ?

- 3** (a) Attempt any **one** of the following : **10**
 - (1) Draft an advertisement for Prestige's Electric Kettle.
 - (2) Dabur is launching a new toothpaste. Prepare an attractive advertisement for it.

(b) Attempt any **two** : **10**

 - (1) Meaning, objectives and format of Agenda.
 - (2) The Importance of Memo.
 - (3) Prepare a notice for Annual General Meeting of Himalaya Pharmaceutical Company Limited.
 - (4) What are minutes ? Discuss points to be considered in writing minutes.

4 (a) Attempt any **one** : 10

- (1) Draft a press release on behalf of Vidya Publishing House providing details of a recently published book for sales persons.
- (2) Prepare a press release on behalf of Venus Event Management Company giving informations about its unique services.

(b) Attempt both the translations : 10

- (a) Translate the following paragraph into English :

ગાંધીજીના મૃત્યુથી આખો દેશ શોકમાં ડૂબી ગયો હતો. 1948ના જાન્યુઆરીની 30મી તારીખ ને શુક્રવારે એમનું મૃત્યુ થયું તે દિવસે પણ એ સદાના સામાન્ય માનવી હતા. એમની પાસે ધન ન હતું, એ કોઈ સરકારી પદ પર ન હતા, કે ન હતી તેમની પાસે કોઈ વૈજ્ઞાનિક કે કલાત્મક પ્રતિભા; છતાં આખી દુનિયાનાં કરોડો લોકોએ 78 વર્ષના એ સંતને શ્રદ્ધાંજલી આપી હતી. ગાંધીજીના ત્યાગે (renunciation) તેમને મહાન બનાવેલ. ગાંધીજીની સફળતાનું મૂળ તેમની સત્યમાં શ્રદ્ધા અને ત્યાગમાં રહેલું છે.

- (b) Translate the following paragraph into Gujarati.

Chunilal Madia was born on 12 August 1922 in Dhoraji, now in the Rajkot district of Gujarat. Madia worked as a journalist for a daily newspaper “Prabhat” as a young college student in Ahmedabad. Later in his life he would also go on to found the literary monthly, “Ruchi”. Madia’s stories are noted for their contrasting focus between rural and urban landscape. Like many of Madia’s short stories, “The Snake Charmer” gives us a picture of life in rural India. Madia died in 1968 of a heart attack, at the age of forty six.